THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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Baby Chick Time is ripe
in the Valley of the Moon

Was pretty sure they'd get around to us in time. Bennett Cerf of This Week magazine had quite a writeup about that man Oliver who gets out the Desert Rat (5 pages, only paper you can open in the wind) at Thousand Palms. Colliers this week had a long illustrated article on the revived Territorial Enterprise, published at Virginia City, Nev., liveliest ghost town in the nation.

Now comes a letter from the star columnist of the Des Moines (Iowa) Register and Tribune saying he's read Moonbeams, and wonders if we won't tell 'im all about it. Which of course we will, and just maybe we'll get to be famous too.

The best thing to do behind a person's back is pat it. VALLEY WATCH REPAIR, Hiway 12, Boyes Hot Springs.

Well, you wonderful if befuddled democrats, we won't have to do much worrying about Yorty or Richardson in their futile battle to become U. S. senator from California, 'cause they just ain't agoin' to get there. Kuchel is now a shoo-in after Ike's decision to run.

And we're not so sure the dems will get anywhere in the more local races. Our section may be registered democratic but votes republican. Showing to all the nation the foolishness of our registration system. One state we know registers voters, but they declare no party. In the primaries they have a perforated ballot; they vote one party, leave the other blank, deposit the sheets in two boxes. Nobody knows which ticket they've voted. (And whose business is it anyway?)

Published every Friday by the Little Publishing Co., Box 446, Boyes Hot Springs, Calif. E. A. Little, the Old Colonel, is editor. No subscription price, yet. Advertising? Ask us and we'll tell all. WE 8-4500

Good friend of ours in Glen Ellen died last week and was buried Thursday. Henry Buck had been in the Jack London territory since about 1920, and for many years had operated Buck's Place, one of the few authentic old-time taverns. Henry had been in ill health the last few years, and in recent months had suffered a series of strokes. The passing of Henry Buck leaves Richard "Slim" Wallace as the oldest active business operative in Glen Ellen. He's been there since 1944, now operates the Glen Ellen liquor store.

Meat Department, Woodleaf Market. FRANK BURMIS in charge. Best meats ever, with smiling service. Low prices on everything.

Addenda to above story: Shortly before his death, Buck's Inn was sold to Carl and Sybil (Pennington) Amante of Boyes Hot Springs. After extensive remodeling which likely will be under way until about May 1, the renamed Glen Ellen Inn will be opened as the swankiest supper club north of San Francisco. The Amantes operated a similar establishment in Reno until last September, when their place burned to the ground. There's more to the reopening of the former Buck's Place, really sensational, but that's all we're authorized to tell at this moment.

Federal and State Income Tax Returns prepared. 20 years state income tax auditor. EDMUND C. REEDY, 18340 Sonoma Hwy., Boyes.

Wandered into Sonoma Mission Inn last week and ran into a convention of some 60 Salvation Army men and women from northern California. Chances are 10 to 1 the bar did little business during their sessions. This week it's a big meeting of the California Hotel Greeters' association. And don't think those boys don't know how to greet you!

THE IDLE HOUR, at the big curve south of Boyes, Hiway 12. Delicious short orders. Coors draft beer. Wine. New management.

Equal space? Certainly. Just like the big radio and television stations. Moonbeams will allow equal space (free) every time someone wants to answer us on any question—and logically these mostly will be on politics or compulsory unionism. (There isn't any other kind, really. Nobody joins a union because he wants to; he joins because he wants to go to work.)

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always.

And some people like: Roller derbies, broccoli, wrestling, grand opera, be-bop (or is it now rock-and-roll?), mountain driving, pedal pushers, smeary lipstick, women's exposed toes——(please fill in a dozen more)—and on and on ad infinitum.

EL DORADO HOTEL, Sonoma, is tops for Italian dinners. Hostelry has been famous since the days of the Bear Flag.

Found some good jokes in a bulletin just sent us, but hesitate a little in reprinting them, questioning their desirability in this family journal. Let's try one for size: "Hilda sez: 'The best camouflage for a woman's bowlegs is a plunging neckline.' " Now that wasn't too bad, was it? And another: "A bigamist is a man who marries twice in a wife time." (Maybe more some other time.)

GOOD FURNITURE—always. Trade with your friends and neighbors. SONOMA FURNITURE MART, South Broadway.

Guess we don't care too much for stew. At a club meeting this week the entree was beef stew. We ate the meat, and the rest of the conglomeration of potatoes, carrots and other similar stuff went back to the kitchen. One (1) hot dog would have suited us better. On the other hand, maybe next week they'll have steak, sweetbreads, veal scallopini or baked ham. It all averages up. Anyway, everyone else enjoyed the stew.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

Little's Almanac: Bet we can do as good a job of weather predicting as does the weather bureau. Ferinstance, we predict it will rain some more in March—not too much but just enough. The March winds will blow off and on, and the days will keep getting a little warmer. Ground will become pliable and you can get your gardens in along toward the end of the month. Your long underwear may be discarded any time now, and the umbrella and topcoat may be retired until next November. How's that for a starter?

DENNY'S COG CLUB, main corner, Boyes. Sportsmen's headquarters. A large, friendly tavern, where everybody's your friend.

The Cliff Thornes dropped in on Springs friends last Monday, and they are fine representatives for the Gualala chamber of commerce. Not too familiar with the geography up thataway, we understand they will be living at Anchor Bay, the whole section located at about the boundary line between Sonoma and Mendocino counties along the coast.

Marion Green lives up there, and there's quite a colony of former Sonoma county folks grouping their homes in the section. Cliff says the climate is superb, little fog, good fishing and hunting, with vast possibilities of future growth, though the roads there are not anything to boast of, yet.

BUD'S GARAGE, Calle del Monte, opp. Food Center, Boyes. Your best bet for car repairs, all makes. Phone WE 8-2750.

WOODLEAF MARKET, Boyes. Competitive low prices on store-wide basis. Largest stocks of eatables in town. Fountain. Lunches.

Rummage sale coming up—April 17-18-19—at Sonoma Valley Improvement clubhouse, Fetters Springs. That's six weeks away, but already rummage material is being collected. It is hoped to raise enough money to purchase new kitchen equipment. If you have something you'd like to donate, you could call Mrs. Ivar Monson, WEbster 8-4065.

MENDEL'S CAFE, on the Plaza, Boyes. Famous for steaks, chops and poultry. Splendid drinkables. Drop in for dinner.

Do you have the same feelings? Every time a train whistles or a boat blows its foghorn, we'd like to be on either train or ship. Used to hear the boats on the Great Lakes, passing Detroit. Train whistles since we were mighty little.

CHRYSTAL'S SMART SHOP, Plaza Center Bldg., Boyes Springs
Smart Apparel for Women Hosiery Lingerie Separates
BUD THOMPSON, Plaza Barber, Boyes Springs, for the best and fastest barber service anywhere. Hair styling a specialty.

Have three ideas, any one of which might make us a millionaire. But haven't the time, so they're free for your use. (Good luck.)

We've got a jar of mineral clay, found a coupla hundred miles east of Yellowstone park. Don't know what's in it, but it'll stop the pain of stings, bites, cuts, bruises, skin irritations, in fact almost anything that's wrong with you. In fact, it's good as a window polisher, and who knows what else. That man Doc Garrison can tell you more about it, if he wants to. The stuff is free, but you'd need packaging and advertising and distribution.

No. 2 is something else again. We like brown eggs. In some eastern cities they'll pay a premium just to get 'em. But hereabouts 'most all eggs are white. So why not package them with white and brown eggs alternately in each dozen cartons, and each member of your family can have the color egg he prefers.

After that honey, here's another: If you can produce a motor car horn that will simulate the sound of "Thank you" and also "You Son of a" you're bound to sell a million a month, and think how the money will roll in.

ROZARIO'S PALMS INN, Verano. Quiet and homelike, it's the favorite place for banquets, dinners, parties. And cocktails.
LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.
B & L LAUNDROMAT, Fetters Springs. Latest modern equipment. Fast service, low charge. Take it easy on wash day.

SONOMA GROVE, south of Boyes, Hiway 12. Italian food at its finest. Luxury atmosphere. Cocktail bar.

The young man looked at the high prices on the night club menu and then turned to his date and said, "What will you have, my plum little doll?"

GEORGE, handling highest quality and tenderest meats, extremely low prices. At Boyes Springs Food Center. Try us this week.

Paul Marcucci Sr. is now a real champion. Fishing in the Russian river, he pulled in a 9 pound steelhead, thus winning the title of Steelhead Derby champion for the year. Nearest competitor was an 8½ pounder.

FRANK'S HARDWARE, Castner Bldg., Boyes. Complete stocks and super service. Paints, Tools, Glass, Gardening Supplies.

BROADWAY CAFE, Sonoma. Pop and Mom Medros will be glad to see you. Friendly folks. Take-out License.

Speaking of Irishers (or were we?), it'll soon be St. Patrick's day, March 17. Dennis, that is, Denny's COG club is going to celebrate it fittingly. He has employed that famous Irish chef, O'Luzzi, to prepare a whoppin' corned beef and cabbage dinner, to be served (on the house) to all comers. It's a Saturday night, too. O'Luzzi also is mighty good on all the Italian paste meals, like spaghetti and meat balls.

YARD CLEAN-UP by an expert. Call "Red" Donnelly, WE 8-3241. Box 261, El Verano. Right now's the time to clean-up.

MOVING and STORAGE. CLOUSE DELIVERY SERVICE. WE 8-2467, Sonoma. BOB CLOUSE, Your Friendly Mover.

If you're a "good" union man, you certainly wouldn't smoke anything but a union-made cigar. Where you get? Fred Franklin of El Verano, who makes the Valley of the Moon cigars, is one of the few remaining handmade cigarmakers left. His San Francisco local union has folded up, so has Los Angeles, and Frank's afraid he'll have to rejoin the old hometown union at Rochester, N. Y., in order to secure union labels. So it would seem that all union members should jump in and put the cigarmakers back where they once were—a strong, powerful union before the trade was invaded by the strong, powerful tobacco and cigar companies.

JEANIE, HAIR STYLIST, Boyes Theater Bldg. Thoroughly experienced. Modern methods. All new equipment. Expert workmanship.

R. A. "BOB" MILLER —"Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

Boyes Hot Springs, Fetters and Caliente, and so some extent Glen Ellen and Kenwood have a lot of intriguing streets, many of them wandering about and around as if looking for a place to land. They're

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picturesque, but impractical; too narrow, some even dangerous to traverse. In many the blacktop has gone to pieces, and of course there never was much of a foundation under them. Wouldn't it be wise if the county supervisors made a study of this problem, and put into action a plan to bring them up to some sort of standard?

Old-fashioned dancing Saturday nights and Sundays at LITTLE SWITZERLAND, El Verano. Splendid floor. Good music.

There's a new game—bumper pool—which seems to be catching on in this part of the state. Maybe it will go the way of miniature golf and shuffleboard, but right now it's tops. Regular leagues are being formed, with schedules and tournaments. Tables are small enough to go into anyone's rumpus room, and they should prove a real attraction for a long time to come.

MANCUSO WINES, grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, better than most.

LARSON'S LIQUOR & SPORTING GOODS
Sportsmen's Center — Fishermen's and Hunters' Supplies

Have owned anyway six ball point pens. Three refused to work after a few days, the other three leaked ink all over our shirts and hands. Upkeep is high, too, with a new ink replacement costing 51 cents. Guess we'll go back to our 25 cent kind, which seem to be just as good.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Complete selection of fine wines and liquors. "SLIM" WALLACE.

We know a fellow who's kinda down in his luck. He's 69, has a paralyzed hand, and gets the munificent total of $23.40 per month from Sonoma county.

More: He's a former concert violinist, has played with many of the finest orchestras and in some of the biggest playhouses of the land. He has donated many hours of entertainment to such institutions as Laguna Home for the Aged, Sisters of the Poor, Shriners' Children's hospital, Mission San Jose orphanage, also prisons and Napa State hospital.

But he's broke. Has a violin in storage which cost him $750. Original papers testify to this. He'd like to sell it for a decent amount, and then intends to enter the Sisters of the Poor home in San Francisco.

Sure, he wanted to put an ad in Moonbeams but we wouldn't take it. This item just might do the trick. Want an honest-to-goodness high quality violin? Better write us, mentioning "Steve."

Real estate headquarters — sales or rentals—WOODS-FRANQUELIN CO., Boyes Springs Branch. Fast service. Personal attention

FOR — REDWOOD HANGING BASKET or PATIO PLANTER
Mail $1.55 to P. O. BOX 398, EL VERANO, CALIF.

POWDER BOX BEAUTY SHOP, Arnold drive at Ellis's. All new equipment. Modern methods. Phone WE 8-2673 for appointment.

Never have we had a paid vacation. Once, long ago, there was one coming, but we had to work anyway, got our $50 for that week (that was good money then), but no actual vacation. Must be nice. The poor souls who "toil," as a correspondent mentioned to us a week or so ago! Who's toiling nowadays, except editors?

BANCROFT NURSERY, Sonoma. Time for planting trees, roses, shrubs, annuals, berries, grapes . Potted plants and cut flowers.

QUAINTEST TAVERN in the Valley—RUSTIC INN, Glen Ellen. GUNNER and RUTH are your hosts. Your guests will love it.

Women appreciate the simple things in life—men.

BOYES VARIETY STORE, on the hiway, Boyes. A snappy little store, handling just about everything needed around the house.

HERE'S AN 'ATROCIOUS PUN'

And it's going the rounds of the country publishers.

"A Russian named Rudolph glanced out his bedroom window one morning and then announced 'It's raining!' His wife immediately corrected, 'No, it's sleeting.' 'No,' the Russky replied, 'it's raining. Rudolph the Red knows rain, dear!' "

MIKE & ROSE'S BOYES SPRINGS STORE. Enlarged stocks. New equipment. Always the finest in meats, produce and staples.

FIRESIDE LODGE, just west of Sonoma, Hiway 12. Barbecuing is our long suit—steaks, chops, ribs, chicken. Splendid cocktail bar.

Not sure we have it all straight, inasmuch as we aren't much of a fisherman. But local anglers seem to be up in arms against a new regulation which boosts the minimum length of legal striped bass from 12 to 15 inches. They say it's impractical, that undersize fish caught and thrown back will die anyway, and if they want to boost the supply of such fish they should stop present pollution of the fishing waters. Maybe we can get someone to write us on the subject at more length.

THE VALLEY'S OUTSTANDING Banquet Headquarters. Finest food, wonderful beverages, superior service. PAUL'S, Verano.

BOYES SPRINGS FOOD CENTER. A good place for those Lenten dishes, dairy foods, vegetables, frozen foods. Take-out license.

OUR RESORT, El Verano. Harvey and Melina the hosts. Draft beer. Excellent mixed drinks. Home of the Stein Club.

FIELDS UNION SERVICE, Main Corner, Boyes. Union Oil products. Experienced mechanic on duty. Guaranteed service.

MAC DONALD'S JEWELRY, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

This may or may not be true: She was standing on a Boyes Hot Springs corner—a traffic-jamming lovely, doing her best to mind her own business. Up to the curb whooshed a great, big, beautiful convertible with a great, big, beautiful boy sitting at the wheel.

"And I," crooned he to her, "am lonely and driving to Los Angeles." She said, the thermometer dropping swiftly: "Oh, what fun. Send me an orange."

GALLO BROS. CHEVRON SERVICE, Boyes. Repairing all cars. Tow service. DeSoto and Plymouth new cars. Quality used cars.

SONOMA MISSION INN, known throughout the nation for quality dinners, cocktails, friendliness. Convention headquarters.

FAVORS HOME FOLKS GETTING AID FIRST

I have written many letters regarding foreign aid through the international cooperation administration. In these letters I hedged as to whether this was a desirable and economic thing to do. I was and am of the belief that funds of the federal government should be first appropriated to the building of better interstate highways, for much needed and neglected flood control, increase of social security payments to our oldsters, increase of retirement benefits to federal mployes, all of this to come out of the general fund from whence foreign aid is taken to spend abroad.

While spending abroad the American dollar will eventually find its way back to us to purchase the products of American management and labor, nevertheless, the dollar from the general fund spent at home will create economic activity and the production of more of the comforts of living for our own people.

Who is the most important, our own neglected citizens or the neglected citizens abroad; our own children or someone's children abroad?

All of the mentioned fields of neglect are obligations of the federal government. Certainly private enterprise will participate grandly in these projects as they do in the foreign aid projects, but let's give the homefolks precedence over those abroad.—Roy F. Newell.

SONOMA GOLF & COUNTRY CLUB, for the best food in the Valley. Excellent cocktail bar. Sumptuously luxuriant.

TOWNSEND'S—next to Bank of America, Sonoma. Santa Rosa brand work shoes. Work and sports clothes a specialty.

RICHFIELD SERVICE, Boyes, Plaza at Hiway 12. Bud Delaney is the proprietor. Highest quality gas and oil, tires, batteries.